

LOUISE SATTLER

At the heart of my work is a genuine commitment to empowering others—sharing trusted insights, fostering inclusion, and helping people create memorable experiences.





Louise Sattler

Psychologist

Content Creator

Expert Contributor to Media Outlets

Entrepreneur

Advocate for Accessible Tourism

Travel Writer and Enthusiast

Louise Sattler is a travel writer, accessible tourism advocate, school psychologist, educator, entrepreneur, content creator, photographer, and founder of Signing Families™. Blending decades of experience in education, communication, accessibility, and family engagement, she creates authentic travel stories focused on inclusive, multigenerational, and “traveling differently” experiences.

Website: LouiseSattler.com

Louise is an Expert Contributor, Consultant, and Brand Ambassador

Some of the media outlets where Louise's work, words, and storytelling have appeared.



Louise on the go!

Louise loves travel and believes everyone deserves the joy of discovering what lies beyond their backyard. From hidden gems just an hour from home to international adventures across oceans and continents, she is passionate about helping travelers of every age and ability experience the world. She embraces new experiences with gusto and shares them with her unique style and sprinkled with lots of humor!

In the recent past, Louise has collaborated with these brands to highlight the fun and adventure when one travels. Each brand received several posts placed across social media channels, video content, and blog articles. Links to products and experiences were placed.

See the next pages for examples of content created for each of these brands.



Reviews

Superstar

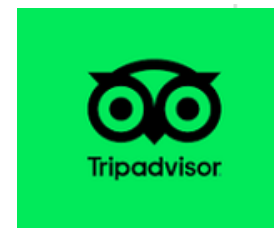


Congrats! You're a Superstar—aka the top 1% of our members.



Photos

Superstar

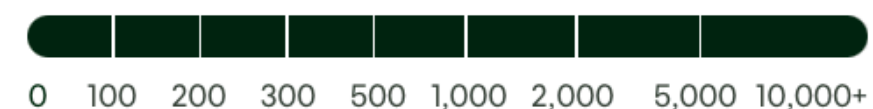


Congrats! You're a Superstar—aka the top 1% of our members.



Views

Authority



Congrats! You're an Authority—aka the top 1% of our members.

Telling local and global stories through photography

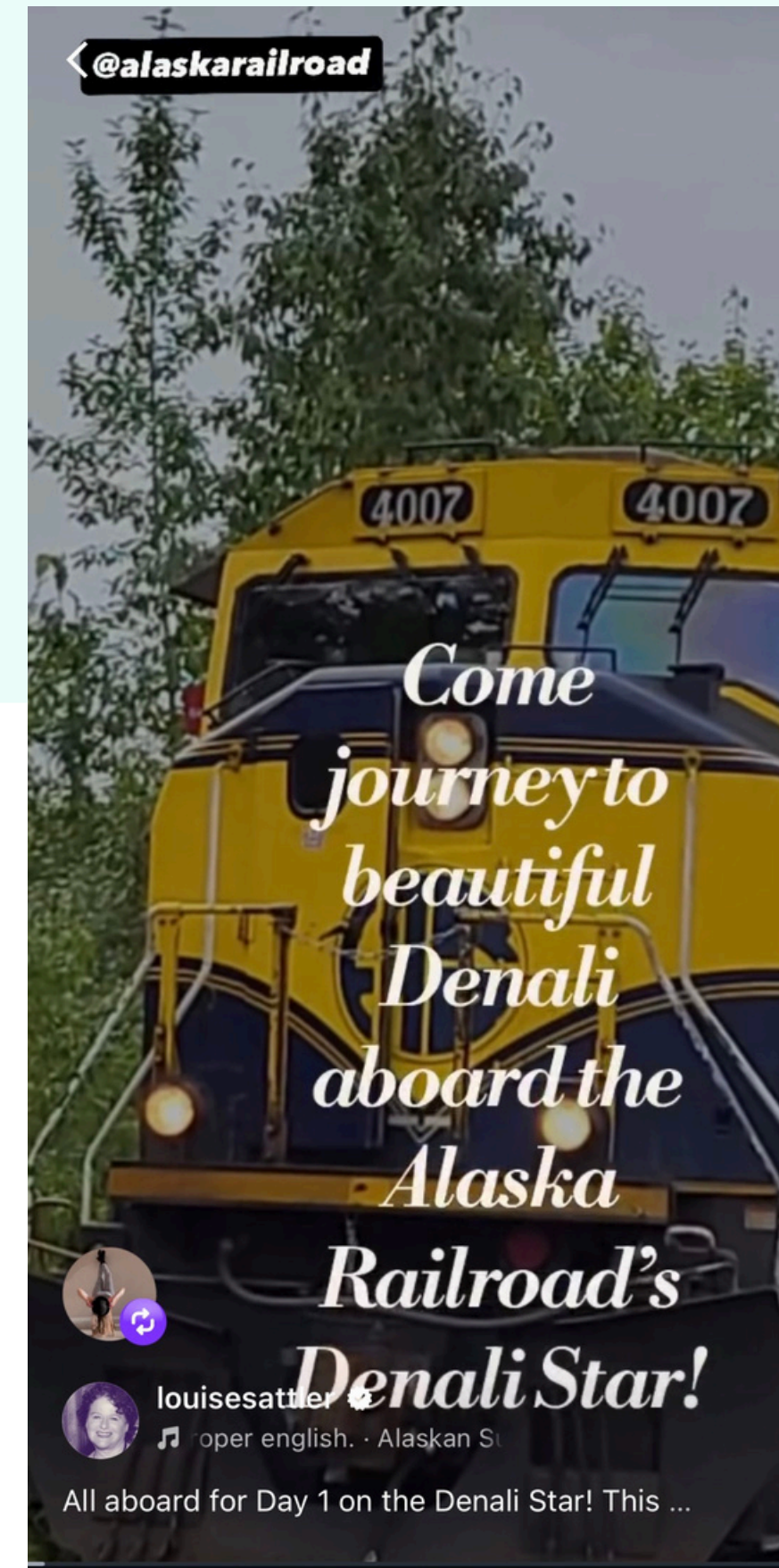




Brand Goal: To highlight the Denali Star route for the Alaska Railroad as a fun family travel experience. Some of the deliverable items included the following:

Before traveling on the Alaska Railroad I wrote this travel article Louise's experience aboard the Alaska Railroad to Denali. Experiential post with video can be found here.

Multiple posts across social media channels



Instagram reel



Brand Goal: BIG BUS TOURS enlisted Louise to demonstrate the ease of booking and riding the BIG BUS in three popular tourist destinations; Dublin, Ireland, Athens, Greece and Rome Italy. The content was to be unique, authentic, and put a spotlight on the beauty each location.

The deliverables included the following:

Photography showing the different signage, interior of the bus, and attractions we saw along the route.

Blog articles

Top 7 Must-See Attractions in Dublin

Top 5 Must-Visit Places in Athens

Tips for Planning an International Vacation



Collaboration with Familius Publishing to promote early literacy during a 12 day drive along Route 66.

Photography and video posts.



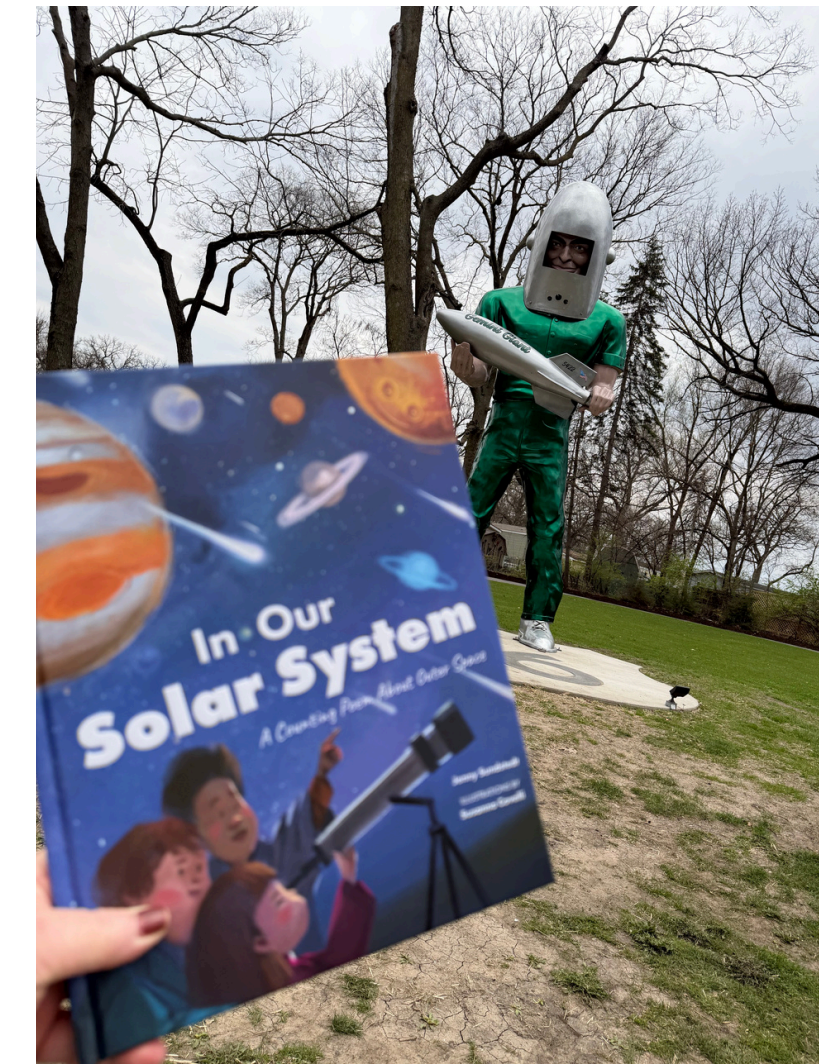
Painted Desert



**Abraham Lincoln
Springfield, Illinois home**



**Cadillac Ranch
Amarillo Texas**



**GEMINI MAN
Wilmington, Illinois**

Traveling Differently

Louise brings a perspective rarely highlighted in tourism campaigns:
“How do people travel when they need more space, more flexibility, more accessibility—
or simply see the world through a different lens?”

Examples of inclusive content

NEW VIDEO: VERDE CANYON RAILROAD - ASL VERSION

MASTER THE ROAD- 6 TIPS FOR ROUTE 66 ADVENTURES

A REVIEW OF WOODLOCH PINES

GENTLE TRAVEL ARTICLE

Website resources

Travel Videos

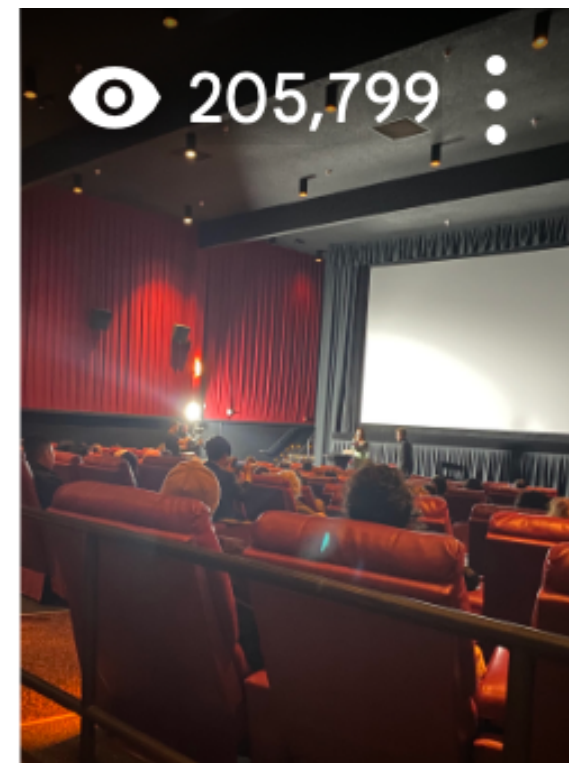
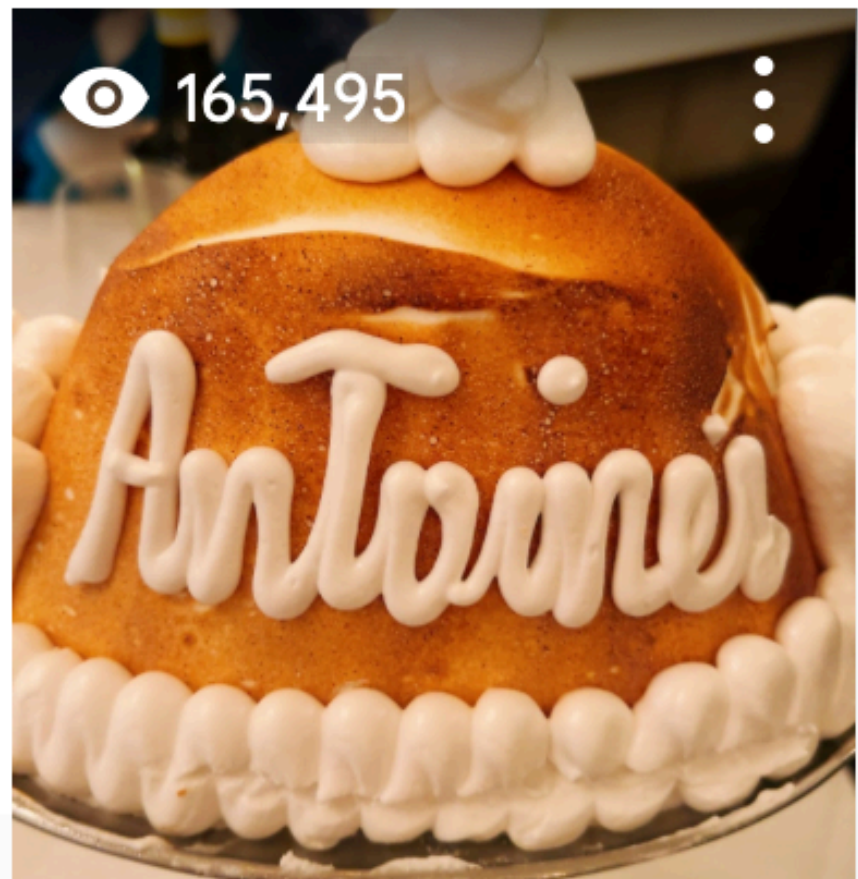


Impact

Google Maps Photo Views

Antoine's Restaurant

713 St Louis St, New Orleans,



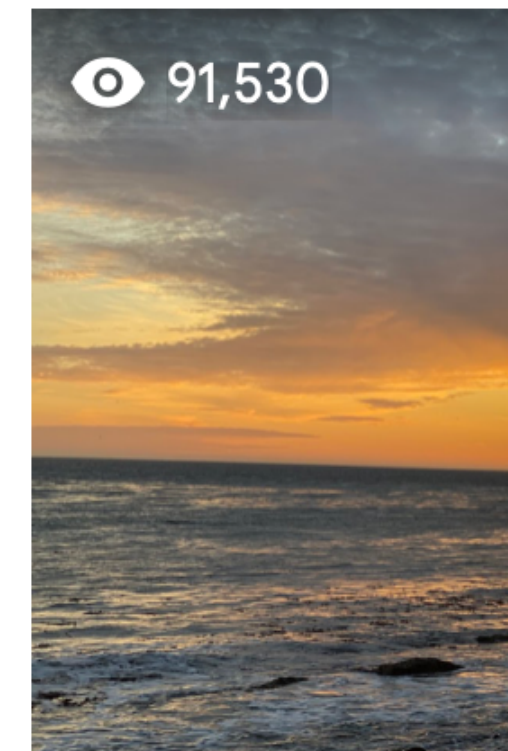
AMC Theater



Trani
Dockside
Restaurant



Country Hills Vet



Cabrillo Beach

Contact Louise

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Thank you!

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