

# LOUISE SATTLER

Phone: 443-255-7XXX  
LouiseSattler@icloud.com  
LouiseSattlerConsulting.com  
Linkedin/in/LouiseMasinSattler

## SCHOOL PSYCHOLOGIST (NCSP/ CALIFORNIA ) - TRAINER FOR ASSESSMENT & EDUCATIONAL PROGRAMS - DIGITAL MEDIA SPECIALIST

### PROFILE

I am a School Psychologist educator and digital media specialist. My career has allowed me to help many people with unique challenges across verticals due to my depth of knowledge about education, child development and digital technology. I also am fluent in American Sign Language.

### EXPERIENCE

SCHOOL PSYCHOLOGIST  
EDUCATIONAL TRAINER  
EDUCATIONAL CONSULTANT

- Over 30 years as a Nationally Certified School Psychologist - Independent Contractor for school districts in PA, DE and MD
- Assessment Trainer for Houghton Mifflin: Harcourt for the Woodcock Johnson IV and various literacy programs.
- Educational Consultant for Education.com / JustASK forum
- Founder of Signing Families - an instructional and training company - specializing with helping first responders to assist people who are Deaf or Nonverbal

FREELANCE:  
DIGITAL MEDIA SPECIALIST  
CONTENT CREATOR  
MEDIA MARKETER  
2009- CURRENT

- Strategize and develop digital media plans for companies and non-profits (Education, Lifestyle, Health/ Wellness and Entertainment industries.).
- Create content and images to grow an audience for online campaigns.
- Analyze audience engagement and response
- Talent acquisition for digital media campaigns
- Understand and train others regarding digital platforms for social media and advertising.

### SKILLS

- Knowledge of a wide range of psycho-educational assessment tools
- Knowledge of a wide range of media marketing tools
- Able to use Microsoft, Apple, Google, Salesforce, Teleconferencing, Reporting and other digital programs
- Radio, on-camera and podcast experience

### EDUCATION & CERTIFICATIONS

UNIVERSITY TRAINING

SCHOOL PSYCHOLOGY  
CERTIFICATIONS

Penn State University - School Psychology / Masters+ 80  
University of Delaware- Psychology - BA  
California  
Nationally Certified School Psychologist

References and additional information supplied upon